Course Marking: Lessons Learned from the Field

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Moderated by Lindsey Gwozdz

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For over 60 years, we have sought to support innovation, engage conversation, and drive change by working with New England's higher education stakeholders in public and private education, government and business.

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What is course marking?

OER and Low-Cost Labeling Policies by Washington Community and Technical Colleges

History

2015 — **Assess needs**

Conducted a statewide qualitative study examining the needs and use of OER in WA CTC. Identified a need for the OER labeling system.

2016 — **Institute & refine the OER code**

Surveyed faculty and admins to develop OER coding guidelines. OER code refined and added to the SBCTC Coding Manual to identify courses using OER

2017 — **Legislation**

Legislation passed requiring OER information to be available at the time of registration (E2SHB 1375 & RCW 28B.50.789)

2018 — **Identify Low-Cost Threshold**

Surveyed students to identify cost threshold for the instructional materials

2018 — **Institute & refine the Low-Cost code**

Surveyed faculty and admins to clarify implementation guidelines to be added to the SBCTC coding manual

2020 — **Legislation**

Legislation is in progress requiring Low-Cost information to be available at the time of registration (HB 1702)

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Success Elements

- **Data-driven approach**
  Helps to build more relevant policy, involve stakeholders, and promote policy.

- **Integration of state law, coding policies, and administrative system**
  Allows seamless implementation and data collection.

- **Develop a comprehensive implementation plan**
  Assists colleges to implement the policies on campus.

- **Provide a suite of professional development service**
  Helps colleges grow their capacity to implement.

- **Community-based approach**
  Allows policies to grow based on the community needs.

Outcomes, as of June, 2023

1. **All 34 colleges have fully integrated the labeling policies** into their administrative system. OER and Low-Cost labels appear on students' class search page as course attributes.

2. **Easy Estimate on cost savings for students**

   - 5,290 class sections using OER materials have enrolled 57,857 students over the past four quarters (**Summer 21, Fall 21, Winter 22, and Spring 22**).

   - 3,264 class sections using low-cost materials (priced at $50 or less) have enrolled 37,431 students during this same period.

   - $14,293,200 estimated for the total savings for students.

Resources

- [Comprehensive Labeling Guide](#)

- [Sample Cases for Labeling](#)

- [OER & Low-Cost Labeling Tool](#)

- [Video Introduction](#)

- [Implementation Guide Presentation Slides](#)

- [Frequently Asked Questions](#)

University of Hawaiʻi System

- Ten accredited institutions under one statewide system
  - Three universities
  - Seven community colleges
- Almost 50,000 students
- Volunteer group of OER advocates, ten independent and inter-dependent OER efforts
- [TXT0 definition](#)
- Banner
  - Comments field: Sum 2015-fall 2017
  - Attribute: spring 2018 forward
- IRAPO reports

Q9

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
1	SEMESTER	DESCRIPTION	TOTAL	UH4	MAN	HIL	WOA	UHCC	HAW	HON	KAP	KAU	LEE	MAU	WIN
2	Spring 2023	Total Number of Sections	7,023	3,779	2,582	664	541	3,249	330	406	773	189	839	397	315
3	Spring 2023	Total Number of Sections with TXT0	1,434	314	249	4	61	1,120	102	133	244	40	491	53	57
4	Spring 2023	Percent of Classes with TXT0	20.4%	8.3%	9.6%	0.6%	11.3%	34.5%	30.9%	32.8%	31.6%	21.2%	58.5%	13.4%	18.1%
5	Spring 2023	Total Number of Registrations with TXT0	25,612	8,156	7,157	86	913	17,456	1,375	2,182	3,825	565	8,071	750	688
6	Spring 2023	TXT0 - Subjects	103	54	35	2	22	74	26	29	43	16	51	20	16
7	Spring 2023	TXT0 - Courses	611	213	154	4	55	421	67	67	130	29	210	41	40
8	Spring 2023	TXT0 - Instructors	612	199	163	2	34	419	44	51	103	17	170	22	21
9	Spring 2023	Percent of Instructors with TXT0	22.0%	11.4%	12.5%	0.8%	14.7%	38.0%	32.8%	33.6%	40.9%	23.9%	66.7%	15.2%	17.4%
10															
11	Fall 2022	Total Number of Sections	7,262	3,849	2,671	625	564	3,420	341	440	802	235	881	389	332
12	Fall 2022	Total Number of Sections with TXT0	1,403	231	163	28	40	1,172	120	124	275	55	505	39	54
13	Fall 2022	Percent of Classes with TXT0	19.3%	6.0%	6.1%	4.5%	7.1%	34.3%	35.2%	28.2%	34.3%	23.4%	57.3%	10.0%	16.3%
14	Fall 2022	Total Number of Registrations with TXT0	25,720	5,664	4,406	531	727	20,056	1,720	2,324	4,813	831	8,807	740	821
15	Fall 2022	TXT0 - Subjects	98	46	27	7	15	75	21	27	45	18	54	12	16
16	Fall 2022	TXT0 - Courses	532	168	113	19	37	386	64	60	127	36	194	22	38
17	Fall 2022	TXT0 - Instructors	548	141	106	13	22	413	47	45	110	20	167	14	20
18	Fall 2022	Percent of Instructors with TXT0	19.7%	8.1%	8.2%	5.6%	9.3%	37.0%	33.3%	28.8%	44.5%	25.3%	64.2%	9.6%	17.4%
19															

TXT0 course marking at Kapi'olani CC

Emails to Dept chairs, secretaries, & advisors

→

Class Availability List

→

UH System TXT0 Classes Website

↓

MyUH Student Portal

How to find TXT0 on college regis website
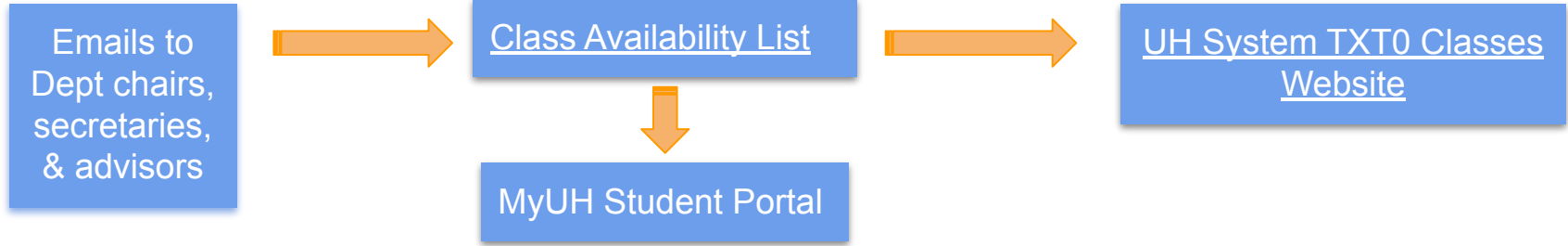
Marking TXT0 and Textbook Cost: $0 in Banner

There are two steps:
(1) Enter the TXT0 attribute in SSADETL/Degree Program Attributes tab. All ten campuses are using the TXT0 attribute. This helps students find Textbook Cost: $0 classes across the system. **If departments don't enter this attribute, students will not see Kapi'olani CC's TXT0 classes in STAR GPS and at the System TXT0 website.** Our faculty work will not be counted in system statistics. See detailed instructions here.

(2) Textbook Cost: **$0 should be entered on the first line of SSATEXT with a blank line following that first line.** Yes, normally the catalog requisite statement [such as prerequisite(s) or corequisite(s) or recommended preparation] would be the first line, but for these special class sections, the emphasis is on the zero cost textbook.

If you are new to scheduling or if you would like a refresher on how to enter the Textbook Cost: $0 statement in SSATEXT, please look at fall 2019 class availability for examples or ask Susan Pope at spope@hawaii.edu.

By doing these two steps, it makes the information more noticeable and more searchable. Let's make it easier for students everywhere to find these classes! :)

Hawaii CC certification

Find Your Classes

Upcoming active courses at Kapi'olani Community College. TXT0 courses have no textbook or related course materials.

CLASS AVAILABILITY   HOW TO FIND A TXT0 COURSE
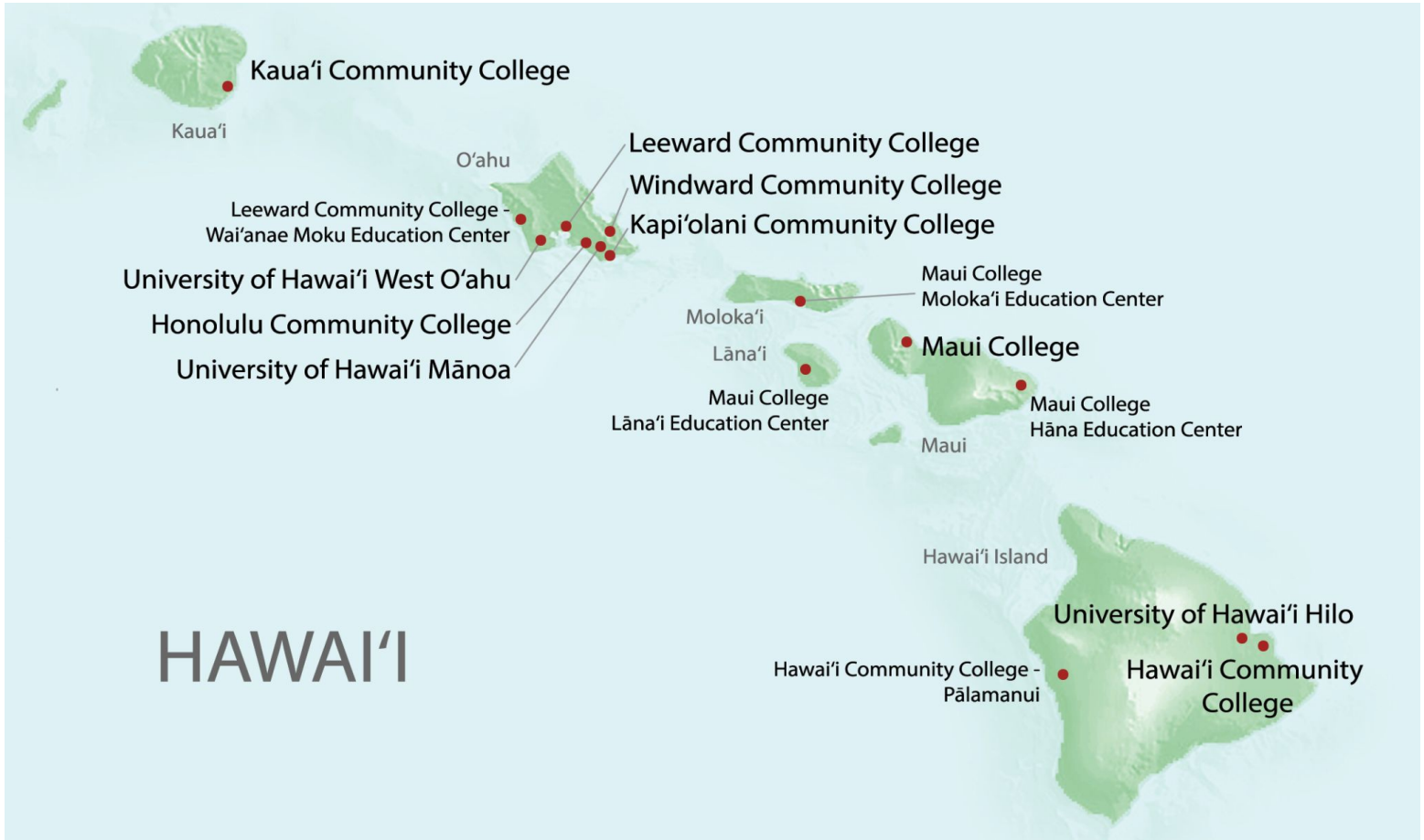
→

"Finding TXTØ – Textbook Cost: $0 - Courses in the University of Hawai'i System" by Kapi'olani Community College is licensed under CC BY 4.0. Created by Jason Ford.

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MARICOPA COUNTY COMMUNITY COLLEGE DISTRICT

- 10 Separately Accredited Colleges
- Serve 93,511 students
- 2021-2022 Conferred 22,436 Awards (transfer degrees, transfer certificates, occupational awards)

Course Marking at Maricopa

HOW IT STARTED

- No Cost/Low Cost (<$40)
- Manual process
- Top 50 high enrollment classes, 20 students per class, $100/text
- Added to MyMaricopa "Find a Class"
- Marketed to students/Student Awareness
- Used to calculate cost savings
- Student centered

10 YEARS LATER

- ZTC - Zero Textbook Cost
- LTC - Low Textbook Cost (<=$40)
- OER
- Used for
  - Reporting
  - Student options
  - Targeted faculty development

Learn More At: https://tinyurl.com/MCCCD-CourseMarking

Definitions

Washington

OER label
To be designated as an OER course, a course should use Open Educational Resources (OER) as the primary, required instructional materials for the course. OER are resources released either under an open license or in the public domain permitting their free use, repurposing, and sharing.

Low-Cost Label
The required instructional materials cost $50 or less; there may be additional mandatory equipment or supplies to purchase.

Implementation Guideline

Maricopa

LTC (Low Textbook Cost)
The total cost of the required materials for this course is $40 or less. Some materials may be provided by the college and only be available while enrolled in the course.

ZTC (Zero Textbook Cost)
Zero-Textbook-Cost Class: The total cost of required instructional materials for this "Z Class" is $0.

OER
Open Educational Resources (OER) are learning, teaching, and research materials in any format and medium that reside in the public domain or have an open license copyright that permits no-cost access, re-use, re-purpose, retention, redistribution, and adaptation by others. (more info)

UH System

TXT0 (Textbook Cost: $0)
The TXT0, or Textbook Cost: $0, course marking indicates classes where students will not be required to pay for any course learning materials. Course learning materials include textbooks, readings, workbooks, lab manuals, access codes, and any other content required to successfully complete the course.
TXT0 classes may rely solely on Open Educational Resources (OERs) or may utilize a combination of OERs, freely available web resources, library resources, and/or faculty-authored materials. All course learning materials should be no cost to students in a TXT0 class. (more info)

Stakeholder Engagement

Washington

- eLearning Council
- Library Council
- Bookstore Council
- Instruction Commission
- Data Service Group
- Student Services Group
- Washington Community and Technical Colleges Student Association

Maricopa

OER Steering Committee
- Faculty (including skeptics)
- Library Faculty
- IT personnel
- Executive sponsor
- Faculty Senate*
- VP Academic Affairs representative
- Instructional Designers/Technologists
- Student Affairs*

Other
- Grants office*
- IR office*
- Schedulers*
- Bookstore*
- Students*

UH System

Campus
OER advocates
Instructors, department chairs, secretaries
Registration specialists
Faculty senates
Academic affairs administrators

Systems
UH Community College VP
Info Tech Svcs
Banner Office
UH System Office for Student Affairs & Office for Academic Technologies
Institutional Research Office

Data Collection/Reporting

Washington

Data Collection
Three rounds of statewide surveys including 2 faculty surveys and 1 student survey (received 10,000 responses)

Data Reporting
Data pulled from the state data warehouse quarterly. Over the past four quarters, 5,290 class sections using OER enrolled 57,857 students. 3,264 class sections using low-cost enrolled 37,431 students. Total saving estimated 14M for 4 quarters.

Maricopa

Data Collection
Faculty report to schedule builders
Bookstore Data
Student satisfaction data
DOERS3 data leveraging the equity rubric
OER for tenure & promotion

Data Reporting

Course marking for student use

Cost savings

Targeted faculty development

Student success metrics

UH System

Data Collection
Institutional Research Office

Data Reporting
Campus leads report to their administrators at their own choice
UHCC System OER leads report to the UHCC VP Office
No reporting is requested at the ten-campus level

Q&A

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