



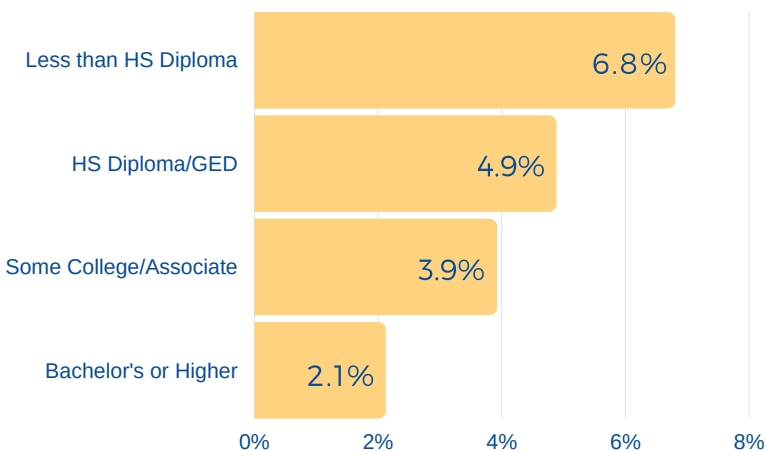
ADULT EDUCATION BY THE NUMBERS

MASSACHUSETTS

AS OF AUGUST 2021

SOCIOECONOMIC PROFILE	MA	5-YEAR CHANGE	NEW ENGLAND	5-YEAR CHANGE
Median Household Income (2019)	\$85,843	24.12%	\$77,482	20.04%
Poverty Rate for Aged 25+ (2019)	8.1%	-1.6%	8.3%	-1.2%
Unemployment Rate (May 2021)	6.1%	1.9%	5.6%	1.2%
Population Aged 25+ (2019)	4,850,576	4.22%	10,510,408	3.24%
Median Age (2019)	39.7	0.76%	40.9	0.74%

STATE UNEMPLOYMENT BY EDUCATIONAL ATTAINMENT FOR ADULTS AGED 25-64 (2019)



TOP ADULT-SERVING INSTITUTIONS IN MASSACHUSETTS BY PERCENT OF ADULTS AGED 25+ SERVED (MIN. 100 STUDENTS)

Springfield College-Regional Online and Continuing Education (Springfield)

Private | 4-Year | 750 Students
95.5% of Fall 2019 Enrollment Adults Aged 25+

Cambridge College (Cambridge)

Private | 4-Year | 2,348 Students
87.1% of Fall 2019 Enrollment Adults Aged 25+

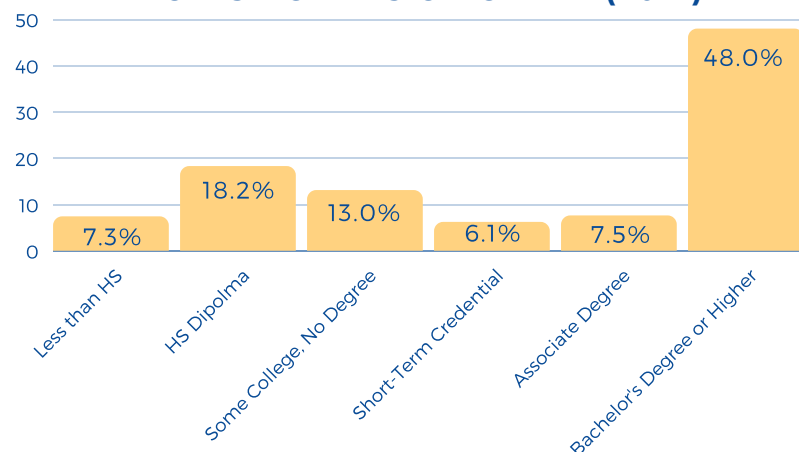
Lawrence Memorial Hospital School of Nursing

Private | 2-Year | 282 Students
82.6% of Fall 2019 Enrollment Adults Aged 25+

AGE DISTRIBUTION OF COLLEGE STUDENTS IN MASSACHUSETTS (2019)

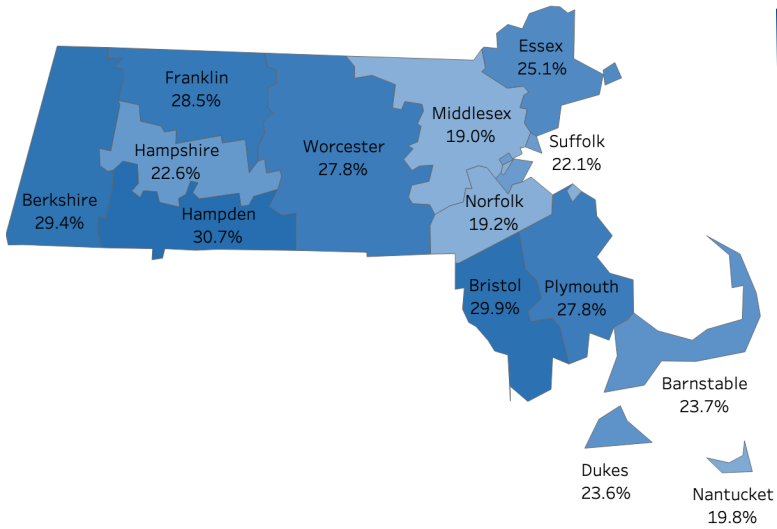
Under 25	66.2%
25-29	15.4%
30-39	11.2%
40-64	6.9%
65 and Older	0.3%

STATE EDUCATIONAL ATTAINMENT, ADULTS AGED 25 OR OLDER (2021)



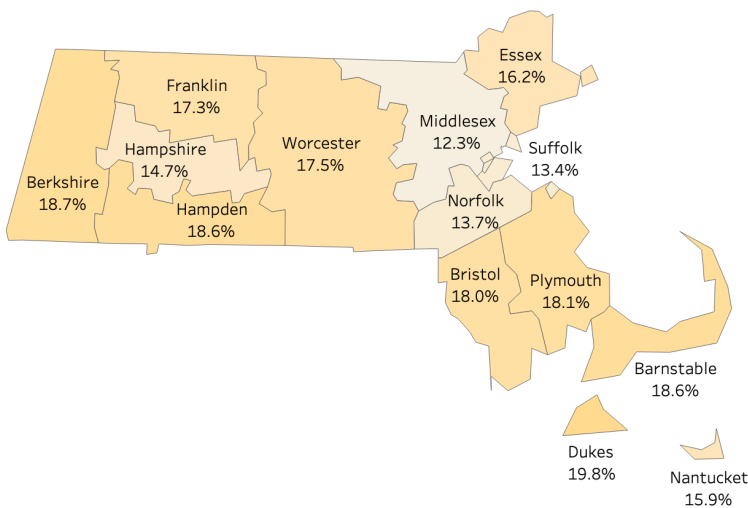
ADULT EDUCATION BY THE NUMBERS: MASSACHUSETTS

Profile of Adults (Aged 25 or Older) with HS Diploma/GED as Highest Degree, 2019



ADULT EDUCATIONAL ATTAINMENT	MA	NEW ENGLAND
Percent w/HS Diploma/GED Only	24.0%	26.2%
Pop. Total w/HS Diploma/GED Only	1,148,525	2,720,482
Median Annual Earnings	\$39,463	\$37,083
Unemployment Rate (Pop. 25-64 Years)	4.88%	4.5%
Poverty Rate (25 Years or Older)	11.2%	11.2%

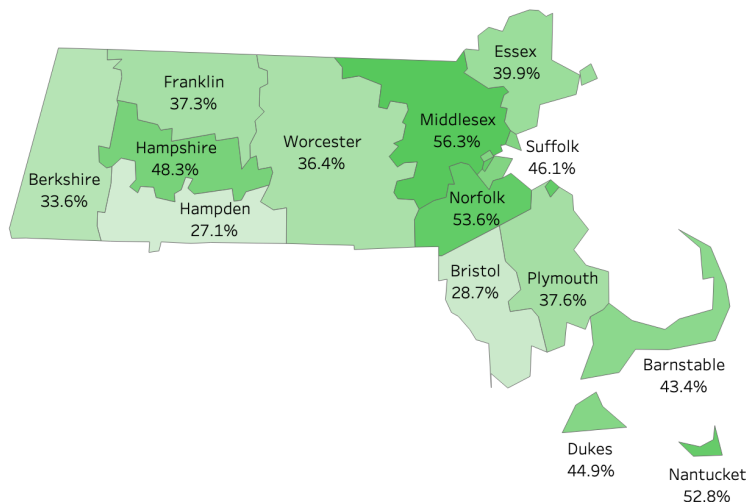
Profile of Adults (Aged 25 or Older) with Some College, No Degree, 2019



ADULT EDUCATIONAL ATTAINMENT	MA	NEW ENGLAND
Percent w/Some College, No Degree	15.4%	16.6%
Pop. Total w/Some College, No Degree	738,484	1,727,655
Median Annual Earnings*	\$42,066	\$41,463
Unemployment Rate (Pop. 25-64 Years)*	3.92%	3.7%
Poverty Rate (25 Years or Older)*	8.4%	8.1%

*Due to limitations in the available data from the Census Bureau, these figures are for individuals with some college or an associate degree.

Profile of Adults (Aged 25 or older) with Bachelor's Degree or Higher, 2019



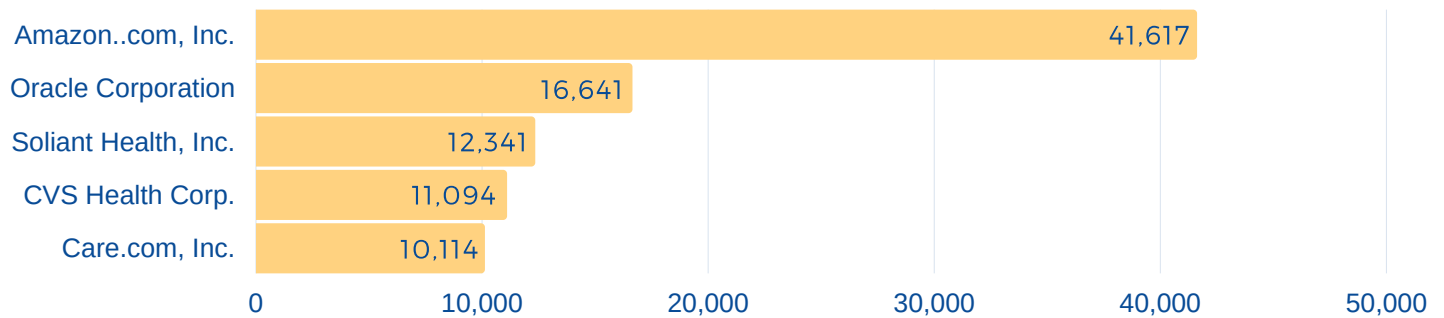
ADULT EDUCATIONAL ATTAINMENT	MA	NEW ENGLAND
Percent w/ Bachelor's Degree or Higher	43.7%	40.0%
Pop. w/ Bachelor's Degree or Higher	2,089,065	4,149,756
Median Annual Earnings	\$65,373	\$61,206
Unemployment Rate (Pop. 25-64 Years)*	2.12%	2.1%
Poverty Rate (25 Years or Older)	3.6%	3.5%

*For those with a Bachelor's Degree

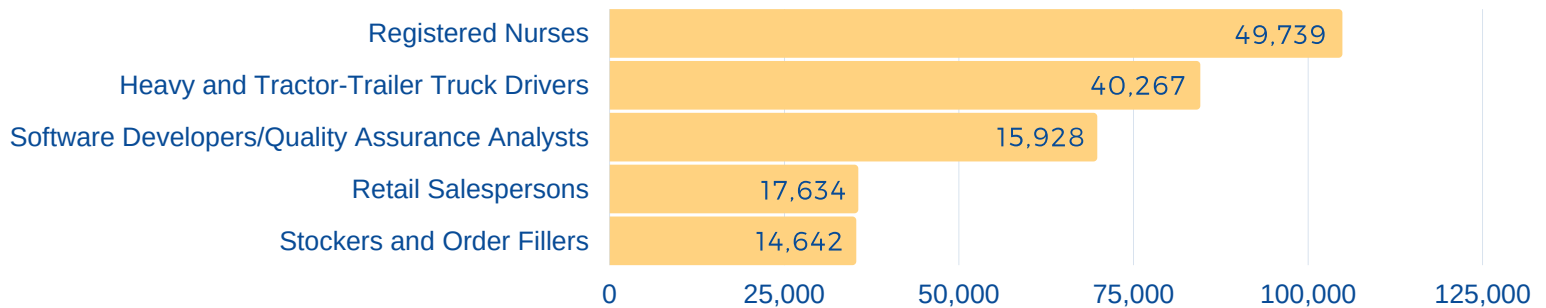
ADULT EDUCATION BY THE NUMBERS: MASSACHUSETTS

INDUSTRIES W/ MOST JOB GAINS	2020 JOBS	CHANGE FROM 2015	% CHANGE
Professional, Scientific, & Technical Services	386,839	47,611	14%
Construction	198,878	13,945	8%
Educational Services	230,110	6,619	3%
Management of Companies & Enterprises	69,790	4,533	7%
Transportation and Warehousing	94,348	4,109	5%

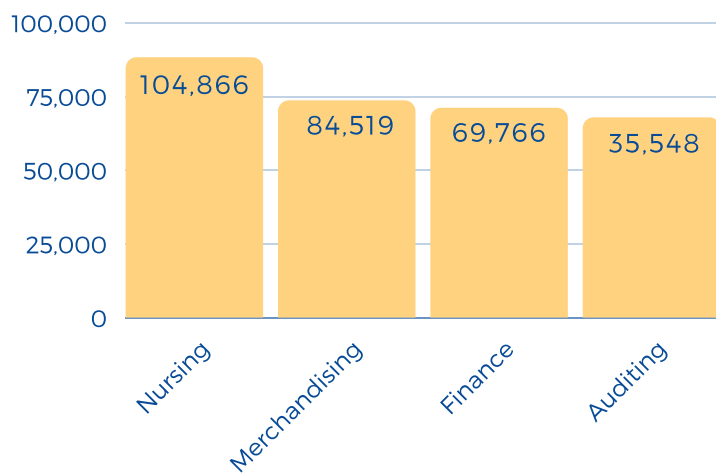
Employers with the Most Job Postings (Apr. 2020–Apr. 2021)



Occupations with the Most Job Postings (Apr. 2020–Apr. 2021)



Top Skills Listed in Job Postings (Apr. 2020–Apr. 2021)



Top Qualifications in Job Postings (Apr. 2020–Apr. 2021)



SOURCES: NEBHE analysis of data from the U.S. Census Bureau (2019 American Community Survey, 2014 American Community Survey), National Center for Education Statistics, IPEDS, EMSI Job Posting Analytics and Economy Overview, Lumina Foundation's A Stronger Nation Report, and Bureau of Labor Statistics.