FALL 2019 LEGISLATIVE ADVISORY COMMITTEE MEETING

Sept. 26, 2019 | Woodstock Inn - Woodstock, VT
Indiana has a Big Goal of **60%** educational attainment by 2025. Currently, Indiana ranks **42nd** in the nation with an attainment rate of **43.4%**.

- **600,000+** degrees or certificates needed to reach attainment rate goal
- **550,000+** Indiana students graduating high school by 2025
- **540,000+** Hoosiers with some college credit but no credential
Too many Hoosiers lack the skills for the jobs that are here today and being created tomorrow—nearly all of which require education and training beyond high school.

99% of jobs created in the last decade require education and training beyond high school.

1,000,000 job vacancies are expected over the next 10 years.

85,000+ jobs are unfilled because Indiana employers can’t find skilled workers.
YOU CAN. GO BACK.

LAYING THE GROUNDWORK
• Identify and target economic needs
• Leverage existing resources and programs
• Coordinate with partners on shared goals
• Create a student-friendly, simple process
• Communicate a clear message that resonates
• Why don’t adults go back?
  • No Time, Family Commitments (70% have children)
  • No Money, No Savings, Debt
  • Impacted by Last Attempt

• What makes them go back?
  • Opportunities for Advancement
  • Greater Income
  • Sense of Accomplishment
Statewide campaign that aimed to help the 750,000+ Hoosier adults with some college but no degree finish what they started.

- Partnership with Indiana Colleges
- Direct Student Outreach
- College Match Website
- Employer Engagement
- Community Engagement
DIRECT OUTREACH

YOU CAN. GO BACK.
• Of the 750,000 Hoosiers with some college, direct outreach targeted individuals who:
  • Attended college within the last 10 years
  • Earned 25% or more of the credits needed to graduate
  • Had not earned any degree

• The Lilly Endowment supported:
  • 125,000 postcards with personal URLs
  • 300,000 emails
  • 32,000+ outbound calls
Personalized marketing highlighted **new supports** from institutions and **financial aid** opportunities.
A lot has changed since you left college.
LIKE YOUR REASONS FOR RETURNING.

LARGE INCOME BUMP
$20k

LESS CHANCE OF BEING UNEMPLOYED
3x

MORE CAREER OPTIONS
60%

Explore special programs and incentives for returning students.

Credit
For Work/Military Experience

Flexible
Online, Evening & Weekend Classes

$1,000
State Grants
First Come, First Serve

You Can, Go Back.

or call (844) 60-BACK-2
(844) 602-2252

Indiana colleges and universities are making it easier to finish your degree.

Scan with your smart phone

Like you, for instance.
YOU CAN. GO BACK.

COLLEGE MATCH WEBSITE
• Click the “Learn More” button at the bottom of the page.

• Enter your information.

• Select field of study.

• Select attainment level.

• Select learning style

• Select Institutions.

• Check your email
YOU CAN. GO BACK.

THE RESPONSE
• Over **14,000** individuals contacted via YCGB reenrolled as of August 2018 with nearly **2,000** completions

• Nearly **20,000** Adult Student Grant applications

• Over **30** public and private institutions are partnering to assist returning adults

• Gained a better understanding of the barriers facing this population
Flexibility for SAP
• Provides access to the Adult Student Grant for returning adults who don’t meet Satisfactory Academic Progress

Financial Aid for PLA
• State aid will cover Prior Learning Assessment fees

Workforce Ready Grant
• Covers tuition and fees for high-value certificates
ALL ABOUT THE WORKFORCE READY GRANT
Part of Indiana’s Next Level Jobs Initiative, the Workforce Ready Grant provides free training for Hoosiers in some of the state’s highest-demand, high-wage industries:
WORKFORCE READY GRANT  What’s Covered?

• The Workforce Ready Grant covers tuition, mandatory fees for approved certificate programs

• The Workforce Ready Grant also covers select consumables

• All other forms of aid must be used before the Workforce Ready Grant (State Financial Aid, Pell Grant, etc.)

• The Workforce Ready Grant is not limited by family income
YOU CAN AFFORD TO

DREAM BIG.

FREE JOB TRAINING AT NEXTLEVELJOBS.ORG

99% of jobs created in the last decade require education and training beyond high school

1,000,000 job vacancies are expected over the next 10 years

"My life has changed by getting the training I needed for a better paying job... The sky is the limit."
- Sheldon Spence, CNC Machinist

You put in the work. We’ll pay for your training.

NextLevelJobs.ORG

WHAT IS NEXT LEVEL JOBS?
Next Level Jobs provides free training for Indiana’s highest-demand jobs. Enroll now to be on your way to a better-paying career.

STEP 1
VISIT NEXTLEVELJOBS.ORG
Select Next Level Job Seeker and complete a short survey.

STEP 2
CONNECT WITH A TRAINING PROVIDER
Receive an email with next steps.

STEP 3
EARN YOUR FREE CERTIFICATE
Complete your training close to home.

STEP 4
GET A BETTER JOB
Connect with employers in your area.
WORKFORCE READY GRANT

Training Providers

VINCENNES UNIVERSITY
20+ credit-bearing certificates
7 non-credit-bearing certificates

IVY TECH COMMUNITY COLLEGE
70+ credit-bearing certificates
40+ non-credit-bearing certificates

CREDIT-BEARING CERTIFICATES
• Programs are 3 to 18 months in length
• Transferable to an associate degree program

NON-CREDIT-BEARING CERTIFICATIONS
• Usually are shorter in length
• Most will apply to credit-bearing certificates
WORKFORCE READY GRANT

Training Providers

• Area 30 Career Center
• Calumet Welding Center
• Central Nine Career Center
• Certified Healthcare Training
• Edna Martin Christian Center
• Eleven Fifty Academy
• Freedom Academy
• Fort Wayne Community Schools
• Hinds Career Center
• Hope Training Academy
• Indiana Construction Roundtable Foundation
• Indiana School of Phlebotomy
• Jennings County Adult Education Center
• Knight School of Welding
• McDowell Education Center
• MedCerts
• Monroe County Community School Corp
• New Horizons Computer Learning Center
• National American University
• New Beginnings Computer Training
• Parke-Vermillion Adult Education
• Turning Point Education Center
• Urban Technology Academy
WORKFORCE READY GRANT

Stackable Degrees

Certificate (CT) in Industrial Electrical Technology
21 Credit Hours

Technical Certificate (TC) in Industrial Electrical Technology
34 Credit Hours

Associate of Applied Science (AAS) degree in Industrial Technology
60 Credit Hours
WHAT ARE THE REQUIREMENTS?
Be an Indiana resident and a U.S. citizen or eligible non-citizen.

Have a high school diploma or equivalency diploma/GED but less than a college degree.

Enroll in a qualifying certificate program at an eligible training provider.
REQUIREMENTS

In Order to Qualify (credit-bearing only)

**Independent students:**
- must enroll at least half time for federal financial aid (typically two courses)
- must be meeting SAP or have not attended for two years

**Dependent students:**
- must enroll full time for federal financial aid (typically four courses)
- must currently be meeting SAP

File the FAFSA
(Free Application for Federal Student Aid)
HOW TO CONNECT
FOR STUDENTS
• Click the “I’m a Next Level Job Seeker” button at the bottom of the page.
• Enter your information.
• Select your preferred career path.
• Fill out your contact information.
• Select preferred training provider.
• Check your email for details on next steps.
THE RESPONSE
As of August 13, 2019

- **44,936** unique leads routed to Ivy Tech, VU, WorkOnes, etc.
- **19,091** enrollments at Ivy Tech, VU or other eligible providers
- **8,072** completions of eligible certificate programs

- **35%** Health & Life Sciences
- **31%** IT & Business Services
- **15%** Advanced Manufacturing
- **10%** Building & Construction
- **7%** Transportation & Logistics
- **9%** Other (non-WRG eligible)