



Commonwealth Corporation

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History of the WTFP



The mission of WTFP is to provide businesses with the training resources to invest in the Massachusetts workforce, improve employee skills, and maintain the economic strength and viability of the Commonwealth's businesses.

- Established 1998
- The WTFP awards training grants to businesses to:
 - Promote job growth, job retention, or increased wages
 - Improve business productivity, competitiveness, and ability to do business in Massachusetts

WTFP Programs

Express Program

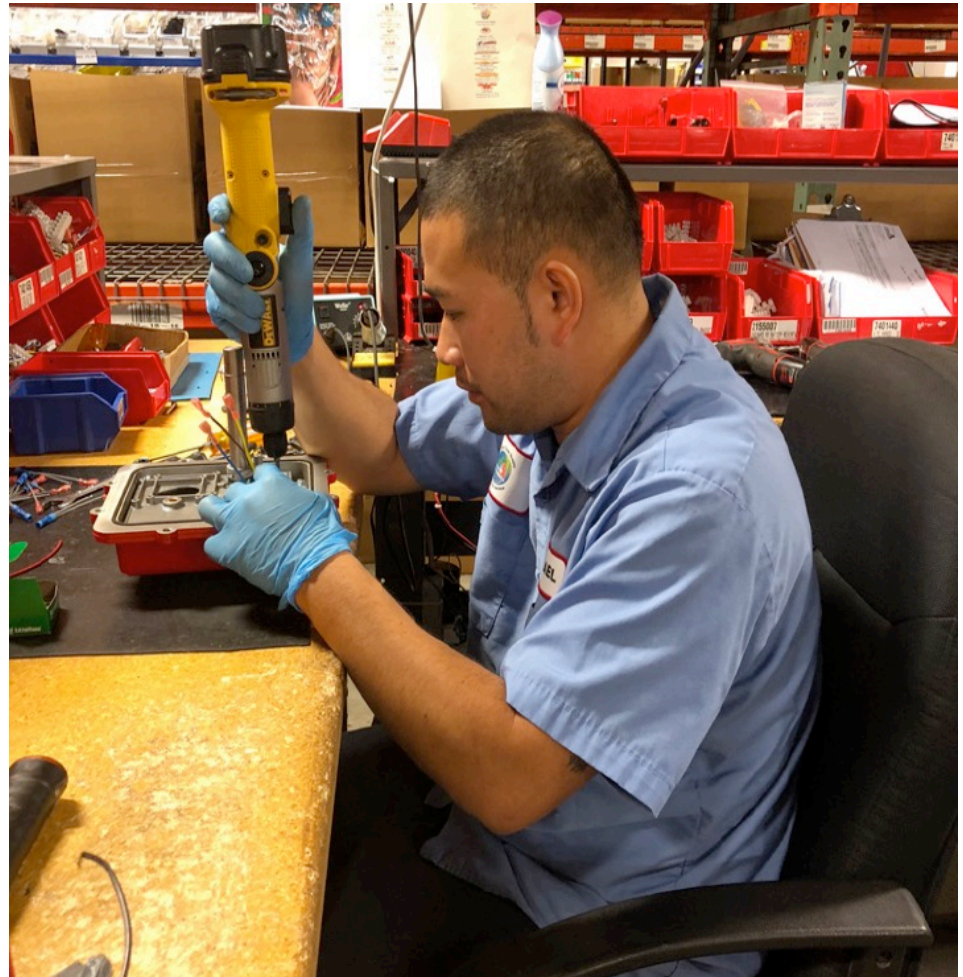
- 50% reimbursement for off the shelf' training

Small Business Direct Access Program

- Small businesses (w/ 100 or fewer MA employees)
- Free training in list of 130 pre-approved courses

General Program

- Companies of any size
- Up to \$250,000 for two-year, customized training plans



WORKFORCE TRAINING FUND ANNUAL REPORT



2020

SUBMITTED TO THE
MASSACHUSETTS
LEGISLATURE BY

COMMONWEALTH
CORPORATION
Building skills for a strong recovery

DATE ISSUED:

09/01/2020

ON BEHALF OF

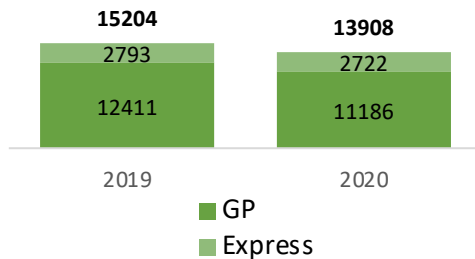
THE COMMONWEALTH OF MASSACHUSETTS
EXECUTIVE OFFICE OF LABOR AND
INDUSTRIAL DEVELOPMENT

Grants Awarded In 2020

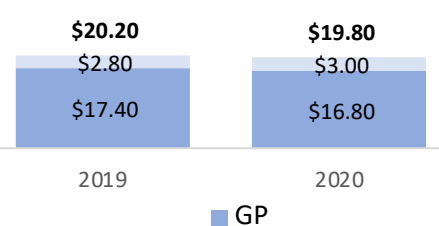
During FY20 \$20,691,324 in new training was approved, including \$19,917,748 in new grants from the General Program, Express Program, and Manufacturing Emergency Response Training Grant Program. Additionally, \$773,576 in new enrollments were approved to join on-going Small Business Direct Access Program grants that were awarded to training providers in prior years.

2020	Trainees*	Amount	Employers
General Program	11,186	\$16,813,594	193
Express Program	2,722	\$3,004,154	351
Small Business Direct Access Program**	2,100	\$773,576	203
Manufacturing Emergency Response Training Grant Program	50	\$100,000	2
TOTAL	16,058	\$20,691,324	749

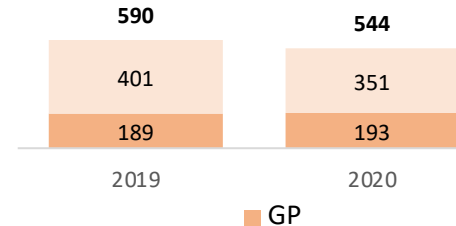
Year Over Year
to be trained



Year Over Year
amount awarded (\$M)



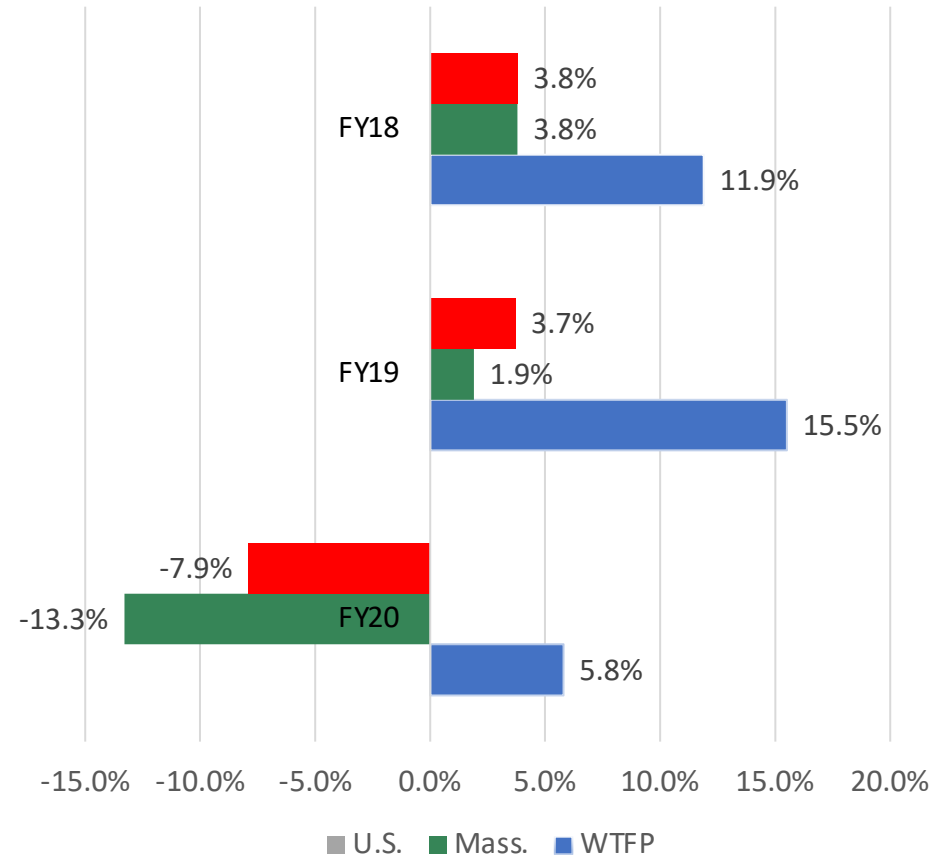
Year Over Year
businesses served



Common Topics

- Process Improvement /Lean Training
- Sales Training
- Customer Service
- Business/Technical writing
- Management, and Supervisory Skills
- Project Management
- Quality Assurance (ISO 9001, AS 9100, etc.)
- Software Training (Microsoft, Adobe etc.)
- Training for Professional Certification:
 - IPC Certification (Electronics, Circuit Boards, Wiring, etc.)
 - Network Administration/Cyber Security
 - Human Resources Management (SHRM)

Job Growth by Fiscal Year
(WTFP = Grantees That Completed Grants in FY)



WORKFORCE TRAINING FUND

Success Story

WTFP GRANTEE COMMUNITY TEAMWORK
OFFERS CRUCIAL CONVERSATIONS CLASS
THROUGH ZOOM

“ We are so pleased that we can keep the training momentum going during these challenging times. Thanks to Commonwealth Corp. and our partnership with Middlesex Community College, our staff are staying engaged and motivated and enhancing their management skills. ”
– Community Teamwork





Workforce Competitiveness Trust Fund

- Created in 2006 Economic Development bill
- Purpose is twofold:
 - Support the development & implementation of employer and worker responsive programs to enhance worker skills, incomes, productivity & retention and to increase the quality & competitiveness of MA firms
- Requires partnerships with two or more employers with similar workforce needs
- Allows for incumbent worker & pipeline training
- Provides funding for up to \$500,000 and up to 3 years
- 30% match

Workforce Competitiveness Trust Fund

- \$38.5M appropriated since 2006
- 2006: \$18M in Economic Development Bill
- 2012: \$5M in Economic Development Bill
- FY16: First year in state budget \$2M
- FY17: \$500K
- FY18: \$1M
- FY19: \$5M
- FY20: \$7M





Workforce Competitiveness Trust Fund

- Awarded grants to more than 100 partnerships
- Many partnerships have sustained/evolved
- Trained more than 8,000 individuals
- 74% placement rate

CBE Pilots

- **Goal:** Fund 3 pilot partnerships to develop and implement new digital or hybrid, competency-based programs for entry level incumbent health care workers.
- **Approach:** Six-month Program Design phase led by Commonwealth Corporation and the Competency-Based Education Network to support partnerships to develop curriculum, build effective coaching and supports, and create a strategic plan for the establishment of this new program.
- **Total to be awarded:** \$600K (\$250K WCTF, \$350K Strada)
- **Anticipated # of Participants to be served:** 60-80
- **Pending Grant Awards:**
 - Westfield State University- Addiction Counselors
 - Holyoke Community College- Pharmacy Technician
 - Umass Online- Practice Assistant