

# How will the high school graduate decline impact your institution, sector and state higher education system?

- My Institution – Capital Community College
  - Fall 2020 – HC 2,718, FTE 1413
  - 36% Black, 29% Hispanic, 23% Caucasian, 5% Asian, 7% Other
  - 80% Part time, average age 28, 71% female and 29% male
  - Will have an impact but hopefully we're able to maintain “market share” of our “bread and butter” – adult learner
- Sector – CT Community Colleges, 12 Community Colleges
  - Will impact, however, consolidation plans underway (CT State Community College – 2023) will blunt the economic impact of an enrollment decline
  - Competition with four year public and private institutions
- State Higher Education System
  - Ivy and small ivy institutions (Yale, Wesleyan, Trinity, Connecticut College) with national and international draw will continue to meet enrollment goals
  - University of Connecticut (Research 1) may eventually experience enrollment pressures during the period. Regional campuses will experience increased competition and enrollment challenges.
  - State public universities (CCSU, ECSU, WCSU, and SCSU) will face enrollment challenges and will become more diverse
  - Private college and universities - heightened competition
    - Will they all survive?
    - More mergers (i.e. Goodwin University and University of Bridgeport)?
    - Regional competition for New England and Tri State Students

What plans are you making now and considering for the future because of the decline and changing demography of graduates?

- CT is in the process of merging its 12 independently accredited institutions into one institution, the CT State Community College
  - Anticipated cost reduction
  - Scale and enterprise opportunities
  - Improved student outcomes and flexibility
- Equity Minded and Mindful
- Strengthening of transfer – Transfer Articulation Pathway Program
- Free community college - Pledge to Advance Connecticut (PACT)
- Workforce and Continuing Education Innovation
- Retention...Retention...Retention...

# How will the decline in traditional high school graduates impact your enrollment strategies?

- Augmentation of adult learner recruitment
  - Must ensure program is designed to meet adult learner needs (i.e. child care, times, distance based, pace, etc.)
- Increasing dual enrollment yield rate
- Improved Consumer Education – The Wise Economic Decision
- Marketing non credit degree options to high school students
  - Gen Z Ideology
  - Non credit on ramps – “Next Step Program” Pilot