## Higher Education in Vermont

A Presentation to Vermont Legislators
by
The New England Board of Higher Education
January 30, 2014



#### **About NEBHE**

- Interstate agency, chartered by New England Governors in 1955
- Mission: Expand educational opportunities and resources
  - Regional Student Program "Tuition Break"
  - Professional & Curriculum Development
  - Issue-oriented Conferences & Annual Excellence Awards
  - The New England Journal of Higher Education









#### **About NEBHE**

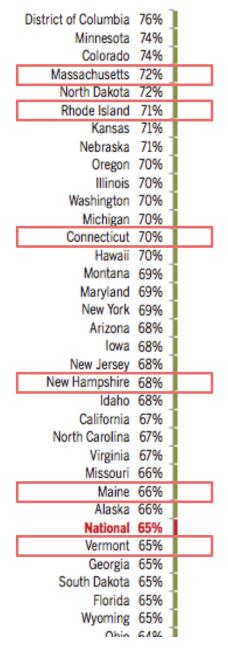
- Key areas:
  - Cost savings & affordability
  - College readiness & success
  - Higher education's link to local and regional economic development



#### Education & the Workforce

The economy is strengthening...

- •New England economy is projected to grow more slowly than the rest of the country
- •Projected job openings will require increasing numbers of workers with some postsecondary education
- •By 2020, more jobs in New England will require some postsecondary education than the rest of the country





### **Current Attainment Rates**

• New England has higher postsecondary education attainment rates than the U.S.

 New England states must continue raising attainment to meet future workforce needs.



2020

72%

Massachusetts

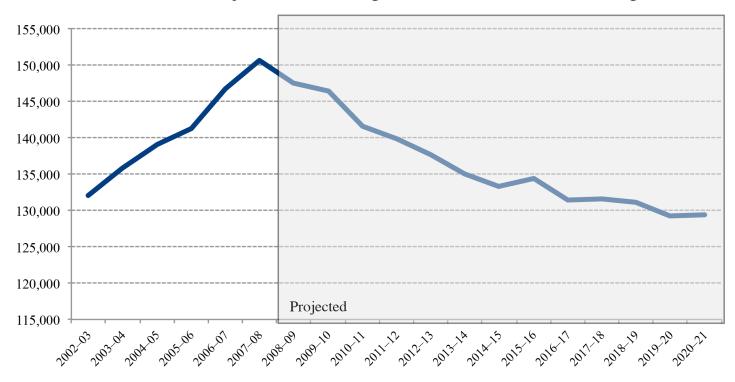


Sources: 2012 American Community Survey; Georgetown Center on Education and the Workforce

### Population Projections

• Projected declines in the number of high school graduates means a smaller pool of traditional age college enrollees.

Number of Actual and Projected Public High School Graduates, New England



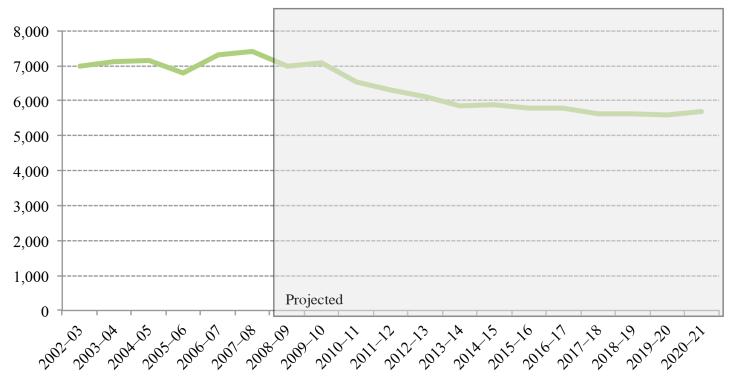


Source: U.S. Department of Education, Projections of Education Statistics, Sept. 2011

## Population Projections

• Projected declines in the number of Vermont high school graduates is more gradual than regional projections, but may still have a large impact.

Number of Actual and Projected Public High School Graduates, Vermont





Source: U.S. Department of Education, Projections of Education Statistics, Sept. 2011

## New England Higher Education at a Glance

New England higher education has a history of enrolling more non-native students than other regions.

- •260 non-profit postsecondary institutions
- •Enrolled over 980,000 students in Fall 2012
- •Grant over 200,000 degrees annually

Division of Institution	Share of College Students who are Non-Natives (Percent)
New England Graduating Class of 2000	33.6 29.5
Middle Atlantic	8.2**
East North Central	10.8**
West North Central	18.5**
South Atlantic	15.0**
East South Atlantic	13.4**
West South Central	6.5**
Mountain	19.8**
Pacific	6.0**



### New England Higher Education at a Glance

- Non-native students don't necessarily stay in-region after graduation...
- New England institutions
   must continue and
   increase enrollment
   among New England
   residents
- New England states **must** improve retention of non-native students after graduation.

## Table 1. Attraction and Retention of Students Who Are Native versus Non-Native to New England (Graduating Class of 2008)

	Share of College Students	Share of College Graduates Living in Same Division as B.A. Institution One Year After Graduation (Percent)				
Division of Institution	who are Non-Natives (Percent)	All Graduates	Natives	Non-Natives		
New England Graduating Class of 2000	33.6 29.5	63.6 70.5	85.7 91.0	19.8 21.6		
Middle Atlantic	8.2**	82.7**	87.0	34.9		
East North Central	10.8**	78.4**	85.3	21.7		
West North Central	18.5**	69.6	82.2	14.0		
South Atlantic	15.0**	79.0**	87.8	28.8		
East South Atlantic	13.4**	71.7	79.7	19.8		
West South Central	6.5**	83.9**	87.1	37.8		
Mountain	19.8**	67.6	80.0	17.1		
Pacific	6.0**	88.0	90.3	52.0**		

Source: Baccalaureate & Beyond Longitudinal Study, National Center for Education Statistics, U.S. Department of Education, 2008–2009 and 2000–2001.



#### Vermont Higher Education, at a Glance

- Graduation rates in Vermont for first-time, full-time students at public and private four-year institutions are higher than the national average.
- Vermont undergraduates are more likely to enroll out-of-state and out-ofregion than other New England peers.



#### Overview of Vermont Postsecondary Institutions

	Number of Institutions	Fall Full-time Equivalent Enrollment, 2012	First-time, Full- time Graduation Rate, 2011	
Two-Year Public	1	2,813	12%	
Four-Year Public	5	18,010	62%	
Four-Year Private	17	16,395	68%	

Source: U.S. Department of Education

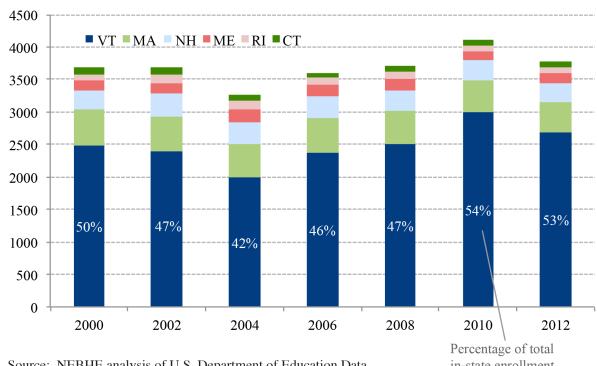
Migration and Enrollment of First-Time Undergraduates in New England

	% Enrolled in Home State	% Enrolled in a New England state	% of Out-of-State Enrollees Enrolled in a New England State	
CT	59%	76%	42%	
ME	72%	87%	53%	
MA	71%	85%	47%	
NH	56%	83%	62%	
RI	69%	87%	59%	
VT	53%	74%	45%	

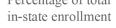
Source: NEBHE Analysis of U.S. Department of Education Data

#### Where do Vermonters currently enroll in college?

Enrollment of First-Time Vermont Undergraduates in New England



Source: NEBHE analysis of U.S. Department of Education Data



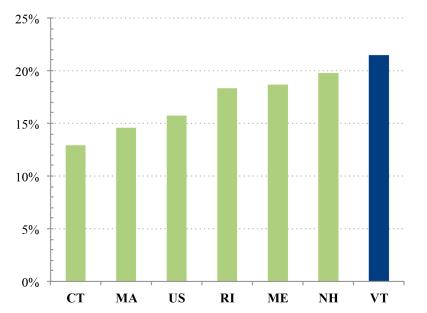


In Fall 2012, 49% of first-time Vermont undergraduates who stayed in Vermont enrolled in a public four-year institution; 35% enrolled at CCV.

#### Serving Vermonters In-State

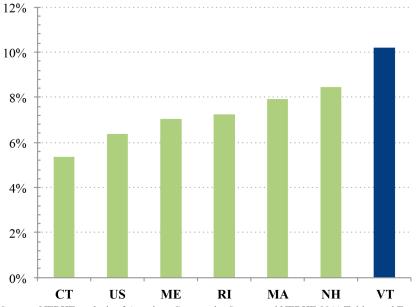
- Vermont public institutions publish, on average, some of the highest tuition and fee rates in the region.
- Tuition and fees represent a larger share of household income in Vermont than in other New England states.

Public Four-Year In-State Tuition and Fees as a Share of Median Household Income by State, 2012-13



Source: NEBHE analysis of American Community Survey and NEBHE 2011 Tuition and Fee report data

Public Two-Year In-State Tuition and Fees as a Share of Median Household Income by State, 2012-13

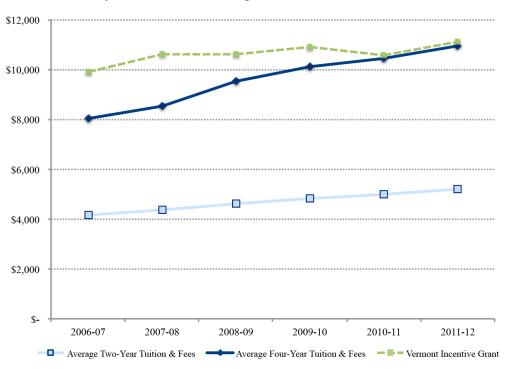


Source: NEBHE analysis of American Community Survey and NEBHE 2011 Tuition and Fee report data

## Strategies to Increase In-State Enrollment and Employment

- State grant aid
- STEM Employee Incentive Program
- Internship programs
- Dual enrollment

Changes to In-State Published Tuition & Fees and Maximum Grant Award for Vermont's Primary Need-based Grant Program, 2006-2011

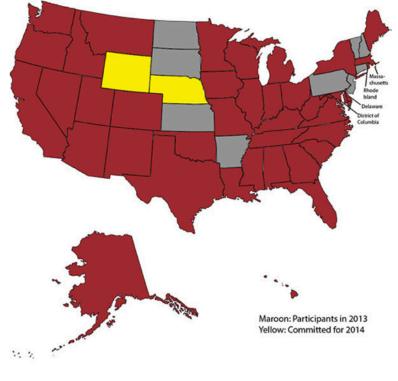


Source: NEBHE analysis of NASSGAP and NEBHE 2011 Tuition and Fee report data



# National Strategies to Increase In-State Enrollment and Employment

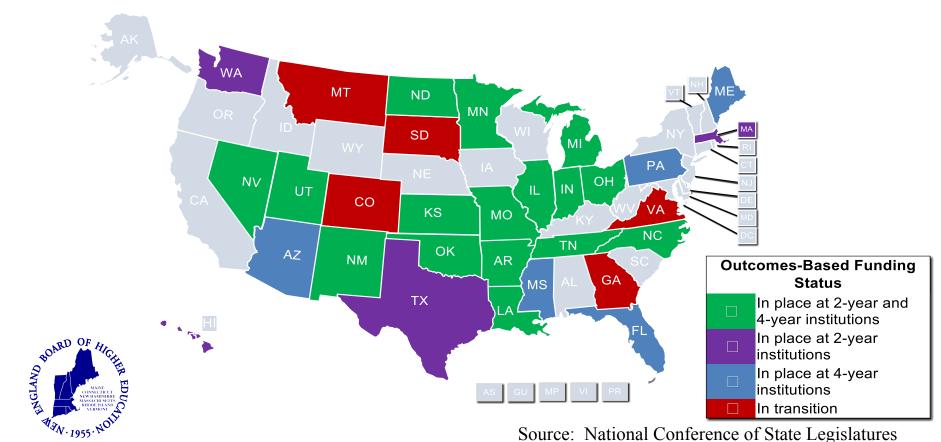
- American College Application Campaign
  - Focus on increasing the number of low-income, first generation college students applying and participating in higher education
  - Technical assistance is offered by the American Council on Education.
  - 35 states participated in 2013.





# National Strategies to Increase In-State Enrollment and Employment

- Performance/Outcomes-based funding
  - Intended to align state appropriations for higher education with state goals.



# National Strategies to Increase In-State Enrollment and Employment

- Performance/Outcomes-based funding
  - Metrics in states with PBF/OBF include:
    - Mission differentiation
    - Intermediate outcomes
    - Rewards for progress vs. a fixed goal
    - Premiums for underrepresented students, credentials in specific fields, employment, etc



Source: National Conference of State Legislatures

#### Who are Vermont Students?

- Nationally, over 1 in 10 students complete a credential at an institution other than the one where they initially enrolled.
- Almost half of all undergraduates enrolled in fall 2011 were 22 years old or older.
- 1 in 4 Vermont undergraduates enrolled part-time in the state's non-profit institutions.

Fall 2012 Part-Time Enrollment as a Percentage of Total Enrollment, by state and sector

	CT	MA	ME	NH	RI	VT
Public 2-Year	66%	60%	57%	64%	67%	83%
Public 4-Year	16%	18%	33%	9%	17%	15%
Private 4-Year	16%	10%	17%	27%	7%	8%
Total	35%	26%	36%	29%	25%	24%



Source: NEBHE analysis of U.S. Department of Education data