

Monday, Oct. 21, 2013

**Summit on Cost in Higher Education
Federal Reserve Bank of Boston**

- 7:45 a.m. – 8:30 a.m. Registration, Continental Breakfast**
- 8:30 a.m. – 8:45 a.m. Welcome & Introductory Remarks** *Auditorium 1st floor*
Michael K. Thomas, President and CEO
New England Board of Higher Education
- “An Inquiry into the Rising Cost of Higher Education” – Insights and Next Steps**
William S. Reed, Chair
Davis Educational Foundation
- 8:45 a.m. – 9:25 a.m. Keynote Address** *Auditorium 1st floor*
Jamiene S. Studley, Deputy Under Secretary
U.S. Department of Education
- 9:30 a.m. – 10:40 a.m. Comprehending Cost: What the Problems Are and What Success Would Look Like**
- Facilitator:
David Angel, President
Clark University
- Presenters:
Dennis Jones, President
National Center for Higher Education Management Systems
- Karen Kedem, Vice President, Senior Analyst, Higher Education
Moody’s Investment Services
- Respondents:
Theodora Kalikow, President
University of Southern Maine
- Ruth Constantine, Vice President, Finance & Administration
Smith College
- 10:40 a.m. – 10:50 a.m. Break**
- 10:55 a.m. – 12:15 p.m. Breaking the Mold: Fundamentally Rethinking Higher Education Business Models**
- Facilitator:
Divina Grossman, Chancellor
University of Massachusetts Dartmouth
- Presenters:
Molly Kerr, Partner
Bain & Company

Robert Lytle, Partner
The Parthenon Group

Ben Wildavsky, Director of Higher Education Studies
Rockefeller Institute of Government, State University of New York

Respondent:
Richard Hisey, CFO/Senior Vice President for Finance and
Administration
Berklee College of Music

12:15 p.m. – 1 p.m. Lunch *New England Room & Connolly Center, 4th floor*

1:10 p.m. – 1:35 p.m. Keynote Speaker *Auditorium 1st floor*

Introduction:
Helen Drinan, President
Simmons College

**In Search of Quality, Affordability and Sustainability: What Higher Education
Might Learn from Healthcare**

Speaker:
Gary Gottlieb, President and CEO
Partners HealthCare System, Inc.

1:45 – 2:50 p.m. Concurrent Sessions 1 & 2

Concurrent Session 1
Connolly Center, 4th floor

**Leveraging Collaboration: Lessons, Insights and
Opportunities from New England Consortia**

Facilitator:
Ronald Crutcher, President
Wheaton College

Presenters:
Ellen Bickelman, Executive Director
Massachusetts Higher Education
Consortium

Claire Ramsbottom, Executive Director
Colleges of the Fenway

Phillip DiChiara, Managing Director
Boston Consortium for Higher Education

Respondents:
Dana Mohler-Faria, President
Bridgewater State University

Concurrent Session 2
New England Room, 4th floor

**Conquering Cost Disease I: Key Cost Drivers and
Leverage Points – Instructional/Education and Related
Costs**

Facilitator:
Richard Cost, Trustee
Davis Educational Foundation

Presenters:
Lisa Petrides, President
Institute for the Study of Knowledge
Management in Education

Norman Bier, Associate Director
Open Learning Initiative
Carnegie Mellon University

Neal Abraham, Executive Director
Five College Consortium

Carol Moore, Former President
Lyndon State College

Respondents:
Zorica Pantić, President
Wentworth Institute of Technology

2:55 – 4 p.m. Concurrent Sessions 3 & 4

Concurrent Session 3

Connolly Center, 4th floor

Sharing the Savings: Reducing Time to Degree and Total Education Costs for Students

Facilitator:

Mary Grant, President
Massachusetts College of
Liberal Arts

Presenters:

Paul LeBlanc, President
Southern New Hampshire University

Mark Nemec, President & CEO
Eduventures

Cheryl Blanco, Vice President
for Special Projects
Southern Regional Education Board

Respondents:

Josephine Modica-Napolitano, Provost
and Vice President Academic Affairs
Merrimack College

4 p.m. Adjournment

Concurrent Session 4

New England Room, 4th floor

Conquering Cost Disease II: Key Cost Drivers and Leverage Points – Non-Instructional, Fixed and Overhead Costs

Facilitator:

Edward MacKay, Trustee
Davis Educational Foundation

Presenters:

Michael Townsley, Senior Consultant
Stevens Strategy

James Kadamus, Vice President
Sightlines

Rebecca Wyke, Vice Chancellor for
Administration and Finance
University of Maine System

Respondents:

Kumble Subbaswamy, Chancellor
University of Massachusetts Amherst

Dale Hamel, Vice President Administration,
Finance and Information Technology
Framingham State University